



**Capital Alumni Network - Mark Tallarico Scholarship Fund
2013 CAN Scholarship Application**

The Capital Alumni Network (CAN) Board of Directors has designated \$4,000 for the 2013 Scholarship Program. Based on this amount, the Ad Hoc Scholarship Committee has decided to award up to two scholarships to alumni chapters that are members of CAN. This application must be completed in full and submitted to Rebecca Borghi, CAN V-President and Scholarship Committee Chairperson, by email(borgh73@hotmail.com) no later than 11:00 pm EST, Monday, March 5, 2013. For questions or more information regarding the application or process, please contact Rebecca Borghi.

Chapter: XXXXXXXXXXXX

Name: _____

Email: _____

1. Scholastics

a. Describe how your alumni chapter/organization supports the scholastic development of your college/university's current/future alumni.

The CAN Chapter XXXXX supports the scholastic development of current and future alumni by participating in the following in 2012:

- Evening With UNIVERSITY XXX regional admissions recruitment events

Each year, several Evening With UNIVERSITY XXX regional admissions recruitment events are held in the Washington, D.C. region. The Chapter actively supports this event by providing chapter board members and/or chapter alumni to assist with hosting the event, and as guest speakers to promote their UNIVERSITY XXX experience as well as answer questions from prospective students and parents.

- The UNIVERSITY XXX Job Network (EJN) and UNIVERSITY XXX Mentor Network (EMN) through Career Services and Corporate and Employer Relations, and co-sponsored events

The UNIVERSITY XXX Job Network and UNIVERSITY XXX Mentor Network, administered through the school's Career Services and Corporate and Employer Relations, both help current students and alumni find jobs, internships and mentors. The Chapter actively supports these initiatives with chapter alumni members participating in on-campus career fairs and company recruiting, interview coaching, workshops, in-class guest speaking, and mentoring/networking opportunities when students travel to the city for annual conferences and school sponsored trips.

In January 2012, the Chapter hosted its first-ever National Networking Day cosponsored by Career Services and Corporate and Employer Relations. This brought together more than 130 alumni for the Chapter's largest networking event to date.

- Co-sponsored events with the Young Alumni Council (YAC) and regional YAC members

The Young Alumni Council (YAC) is an alumni advisory board that seeks to strengthen connections between young alumni who have graduated within the last 10 years and the university. The council's activities are comprised of career networking and student transitions, development, and programming.

The Chapter actively supports the YAC with nominating new members to the council; currently, four members of the chapter's board and planning committee serve in roles on the council, with 10 chapter members serving on the council in total.

In February 2012, the Chapter worked in conjunction with YAC and the Student Professional Development Center to host the university's annual "Destination Washington, D.C." event. "Destination Washington, D.C." is comprised of a panel of chapter alumni who provide current students with tips and advice about living and working in the nation's capital as well as networking opportunities.

In April 2012, the YAC awarded its Top 10 Under 10 Awards to young alumni who have demonstrated major professional success or made a difference in his or her community. The Chapter submits nominations each year and was lucky to have two local young alumni receive this prestigious award.

In June 2012, the Chapter hosted its 2nd Annual Summer Intern Social with regional YAC members to connect current students interning in the region for the summer with local alumni for networking and mentoring opportunities.

- Lifelong learning chapter events for current alumni

The mission of UNIVERSITY XXX University is to prepare students to be independent, lifelong learners and productive, responsible community members. Each chapter is required to offer professional and personal development events to their alumni.

In 2012, the Chapter continued its lifelong learning series by hosting its first-ever Home Buying Seminar that gave first-time buyers information on financing options and an overview of what happens at settlement.

The Chapter also hosted a tour of the U.S. Capitol, a family-friendly event, that educated alumni on the historical significance of the building as well as how Congress works.

- Scholarship opportunities for student athletes through the UNIVERSITY XXX Club

In June 2012, the Chapter hosted its 3rd Annual Washington, D.C. Golf Tournament that benefits the UNIVERSITY XXX Club. The UNIVERSITY XXX Club makes the biggest immediate impact on UNIVERSITY XXX's athletic department by providing funds that go directly to student-athlete scholarships. The Chapter donated \$1,000 toward the UNIVERSITY XXX Club scholarship fund.

b. Describe any other scholastic endeavors that your alumni chapter/organization has participated in during 2012.

2. Service

a. Describe the local and/or national charitable and philanthropic activities that your alumni chapter/organization participated in during 2012.

The UNIVERSITY XXX Experiences are a collection of dynamic programs that emphasize applying academic learning in experiential contexts through study abroad, service, internships, leadership and undergraduate research. These experiences reflect UNIVERSITY XXX's core values: an appreciation for cultural diversity, an ethic of service, a strong work ethic, a commitment to civic responsibility and a love of learning. Participation in the UNIVERSITY XXX's Experiences is an essential part of every student's

preparation to be a lifelong learner and global citizen. The UNIVERSITY XXX Experiences are also an essential part of every alumni's continued personal and professional development through their alumni chapter.

As part of the Chapter's commitment to the UNIVERSITY XXX Experiences and in the school's tradition of service-learning, we actively participate in April National Month of Service. In April 2012, the Chapter continued its longtime support of D.C. Central Kitchen by preparing meals for D.C. homeless.

In June 2012, the Chapter hosted its 3rd Annual Washington, D.C. Golf Tournament that benefits the UNIVERSITY XXX Club. The UNIVERSITY XXX Club makes the biggest immediate impact on UNIVERSITY XXX's athletic department by providing funds that go directly to student-athlete scholarships. The Chapter donated \$1,000 toward the UNIVERSITY XXX Club scholarship fund.

In honor of the holiday season, the Chapter participated in several charitable events. In December 2012, alumni again supported D.C. Central Kitchen by preparing meals for D.C. homeless. The Chapter also joined efforts with 10 North Carolina alumni chapters for a fundraiser and silent auction to benefit Toys for Tots. More than 350 alumni from the chapters collected 200 toys and donations at the event.

b. How has your alumni chapter/organization contributed to local and/or national philanthropic endeavors in relation to CAN's own community service initiative? The Chapter actively supported CAN's community service initiative by donating school supplies at the annual softball tournament. In addition, the Chapter participated in Wreaths Across America with CAN by having alumni lay wreaths at Arlington National Cemetery as well as donate to the cause for wreath purchases if they were unable to attend.

3. Social

Describe your alumni chapter/organization's social activities that have contributed to the advancement and development of your alumni chapter/organization.

The Chapter hosts at least one social event per month. In many cases, these social events are among our highest attended and enables the Chapter to expand its alumni engagement from as far west as Loudoun County in Virginia to as far north as Annapolis in Maryland. The D.C. Chapter is the second largest chapter out of the UNIVERSITY XXX Alumni Association's 19 chapters and clubs and is the most active chapter in the country. However, the Chapter covers a large geographic region, which often makes alumni engagement challenging.

Each month, the Chapter hosts an "In Your Neighborhood Social" series which allows our chapter to reach the vast geographic in region with networking and social opportunities. In 2012, the Chapter hosted 11 "In Your Neighborhood Socials" spanning from Reston to Annapolis (and everywhere in between!). Each social often reaches 10-30 alumni, with half of those alumni in many cases never having attended a chapter event before. This also helps us identify geographic areas where there is a larger concentration of alumni interested in events to help us plan future ideas as well as develop more active members in our planning committee. The socials held in Annapolis also help foster alumni connections with the Baltimore Chapter and its members.

In March, the Chapter continued to support CAN at ShamrockFest, an event that has been a major fundraiser for us in previous years.

In May 2012, the Chapter partnered with West Virginia University, Syracuse, Kansas State, Southern Methodist University and University of Pittsburgh for University Row at Virginia Gold Cup. Virginia Gold Cup, along with our annual golf tournament in June and a wine tasting and lunch outing the Chapter hosted in October, brings out alumni from many suburbs of northern Virginia who we do not reach with most events that are hosted within D.C. Some of these alumni are also among some of the school's newer donors and play an important role in the advancement of the school.

In June 2012, the Chapter hosted its 2nd Annual Summer Intern Social with regional YAC members to connect current students interning in the region for the summer with local alumni for networking and mentoring opportunities. We hope that these summer interns return to live and work in our nation's capital and will become active members supporting our alumni chapter.

Welcome to the City, hosted in September 2012, is one the chapter's largest social events of the year where we welcome the newest graduation class who has moved to the region. We have regularly welcomed more than 100 alumni each year at this event and often contributes to the development of our chapter by identifying new planning committee members.

4. Sports

a. Describe how your alumni chapter/organization's participation in CAN Sports has contributed to the development of your alumni organization.

Our participation in CAN sports was among one of the first contributing factors that helped build the foundation for the development of our chapter. Our Chapter has now been active in CAN nearing six years and our intramural sports continue to be one of the highest areas of alumni engagement, especially among younger alumni. In many cases, the alumni that play on our Chapter's intramural teams are unique to the alumni who engage in our social, service, networking, scholastic and lifelong learning events.

Furthermore, our involvement with CAN has encouraged other UNIVERSITY XXX alumni chapters and clubs to explore intramural sports opportunities in their cities.

In 2012, our Chapter garnered its first-ever CAN Championship in the co-ed 7v7soccer league after competing for four seasons.

Chapter members have been dedicated to CAN sports and continued to actively support the organization in 2012 in the following capacities:

- Flag Football -6 seasons (2007 -Present)
- Chapter member serves on Senior Ref Committee -5 years
- Chapter member services on Rules Committee -5 years
- Regular attendees at end-of-season party
- Softball -6 seasons (2007 -Present)
- Two team members serve on Tournament Committee -3 years
- Several team members regularly volunteer to prepare fields at Goddard
- Last Team Standing, 2nd Place (2012)
- Regular attendees at softball parties
- Chapter members regularly volunteer to manage the door
- Actively serve on Sports Rules Committee

b. Other than CAN sports, how has your alumni chapter/organization supported your college/university's athletic programs and/or participated in local DC sporting events? Even though UNIVERSITY XXX is a Division 1 school, it is not often games are nationally televised. We were in lucky in 2012 to have two games televised -Football vs. UNC in September and Basketball vs. Duke in December. Both games watches were hosted at the Exchange. The Chapter also regularly hosts off-season events at the Exchange to support the venue for its CAN sponsorship.

In June 2012, the Chapter hosted its 3rd Annual Washington, D.C. Golf Tournament that benefits the UNIVERSITY XXX Club. UNIVERSITY XXX Football Coach Jason Swepson attends and plays in this event. The UNIVERSITY XXX Club makes the biggest immediate impact on UNIVERSITY XXX's athletic department by providing funds that go directly to student-athlete scholarships. The Chapter donated \$1,000 toward the UNIVERSITY XXX Club scholarship fund.

In July 2012, the Chapter supported CAN Night at a D.C. United game.

In August 2012, the Chapter hosted its annual picnic and game outing at the Washington Nationals. This event not only supports a local D.C. sporting event, but an alum who works for the Nationals.

5. Partnerships

Part of CAN's mission is to foster the development of alumni chapters/organizations and facilitate opportunities for inter-chapter relationships. Describe the relationships your chapter has built in the last year and provide examples of collaborative activities.

In 2012, we were able to create a new partnership with 10 North Carolina alumni chapters that we hope will foster future North Carolina network events. UNIVERSITY XXX was joined by more than 350 alumni from Appalachian State University, Davidson College, Duke University, Guilford College, Meredith College, N.C. State University, UNC-Asheville, UNC-Chapel Hill, UNC-Charlotte and Wake Forest University for a fundraiser and silent auction to benefit Toys for Tots in December. The U.S Marine Corps collected more than 200 toys and donations at the event. The CAN CHAPTER XXXXX Alumni Chapter is currently taking the lead to plan an event this year with the North Carolina alumni network that was formed from this partnership as well with the N.C. State Society.

6. General

a. Describe any additional ways not detailed above in which your alumni chapter/organization worked to foster the advancement of the organization and/or its college or university alumni association/organization.

The Chapter worked closely with the UNIVERSITY XXX Alumni Association and Young Alumni Council to host a Washington, D.C. Ignite Night and support the Ignite Challenge in March 2012. Ignite is a fundraising campaign for young alumni who make annual gifts.

These gifts support excellent faculty and facilities, scholarships, UNIVERSITY XXX athletics and participation in the UNIVERSITY XXX Experiences. The Challenge has been one of UNIVERSITY XXX's most successful fundraising efforts, bringing in 1,000 additional young alumni donors in three years, with young alumni, defined as graduates of the past decade, representing more than 40 percent of UNIVERSITY XXX's alumni body.

Our Chapter also participated in UNIVERSITY XXX's Alumni Association volunteer retreat in May 2012 that brought together key leaders in chapter, clubs, alumni councils and affinity groups across the country to work on collaborative events and strategic plans for the upcoming year (Note: Events and member positions run on a July 1 -June 30 fiscal year).

Furthermore, the Chapter worked to advance its board and planning committee membership by holding several new member interest meetings and open board meetings for alumni to take a more active role in the chapter.

b. Describe any accomplishments (awards, accomplishments, external/internal goals, etc.) that your alumni chapter/organization attained during 2012.

In April 2012, the Young Alumni Council awarded its Top 10 Under 10 Awards to young alumni who have demonstrated major professional success or made a difference in his or her community. The Chapter submits nominations each year and was lucky to have two local young alumni who represent the Chapter receive this prestigious award.

With our Chapter's fiscal year from July 1, 2012 -June 30, 2013, the six months that remained in the 2012 calendar year when the new president and board was instated was one of rebuilding. After more than a year lacking strong leadership, the Chapter was beginning to fall behind in its opportunities to advance to the next level of alumni engagement.

For the first time since the Chapter's rebirth in 2006, the board and planning committee has grown to more than 12 members. Our intramural sports teams also saw record participation numbers and we were able to identify new players and coaches to create a volleyball team for the upcoming 2013 season. Despite a bumpy start to the year, under the new leadership, the Chapter was able to host/co-host 28 events in 2012 and is on target to increase it's number of events by nearly 30 percent in 2013, many of which will focus on scholastics within personal and professional development, and service-learning.

Increased Chapter communications have been another goal of rebuilding. In 2012, the Chapter revamped its website which has been a primary vehicle for promoting upcoming events and has seen record traffic. The Chapter also renewed its focus on monthly E-newsletters and social media activity on Facebook, Twitter and LinkedIn, which now boasts a career network of nearly 350 alumni.

c. Tell us how obtaining a scholarship donation from CAN would be important to your alumni chapter/organization.

Aside from the Chapter's annual golf tournament which allows for a scholarship donation to the UNIVERSITY XXX Club, the Chapter currently has no funding base for a D.C.-based scholarship fund. Obtaining the scholarship donation from CAN would mean more than an added contribution to an existing scholarship fund -it would be the foundation to a new scholarship entirely.

To date, the Richmond Alumni Chapter is the only chapter in the UNIVERSITY XXX Alumni Association to have its own scholarship fund. With the Washington, D.C. Alumni Chapter representing the second largest chapter in the country and the third largest state/metro region representing current UNIVERSITY XXX students, this donation and new scholarship fund would be a significant contribution to the school and the development of current students/future alumni. The Washington, D.C. Chapter would like the

opportunity to explore the possibility of creating a scholarship fund for current students to explore summer internships in the nation's capital.

Unlike many other alumni associations in CAN, the **CAN CHAPTER XXXXX** Chapter does not charge membership fees for any of its alumni. Annually, the **UNIVERSITY XXX** Alumni Association gives the chapter \$1,000 toward hosting its events. In an expensive geographic region, the lack of funding makes hosting as many events as we do challenging and impossible to date to establish our own scholarship fund to give back to the university's students without the help of a donation like this one being offered through CAN.

We're historically a small liberal arts school. Before CAN, many people may have never heard of **UNIVERSITY XXX**. But our alumni have big hearts for the school and no one who meets our alumni can deny this. Receiving this donation would bring a sense of pride to our local alumni and achievement to our board members, many of who have been actively involved with the Chapter and CAN since our beginnings in 2006, to know that their work in the local chapter has paid off and they can finally give more back to the university.